



2008 RIDER SPONSORSHIP

Bethel Supercross BMX, Inc.
A 501(c)(3) Non-Profit Organization

SPONSORSHIP GUIDELINES FOR THE 2008 SPRING/SUMMER RACING SEASON

Contribution of \$200.00 per rider

- One year membership in the National Bicycle League (license and insurance) *
- Weekly race registration fee, including any multi-point races at Bethel Supercross
- Eligibility for award of the race day
- Sponsor's name acknowledged by the announcer throughout all races
- Sponsor may provide shirts, with their logo, to the sponsored rider
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- Registration fee for the Bethel Supercross Annual Recognition Picnic *

*** Rider must submit proper forms to the Track Clerk**

For more information contact:

Don Olson
Track Director
(203) 744-7962

Mail checks and completed forms to:

Karen Currier
Treasurer
4 Sky Edge Dr.
Bethel, CT 06801

NOTE: Riders are responsible for informing Bethel Supercross if they are already sponsored at another CT track. If so credit will be given for the NBL license fee and State race fee NO CREDITS will be given by Bethel Supercross after the submission of the sponsorship. NO CREDIT will be given for late sponsorships.

2008- RIDER SPONSORSHIP FORM - 2008

Sponsor's Name _____

Contact Name _____ Telephone () _____

Address _____ City/State/Zip _____

Rider's Name _____ Age _____ Class _____ NBL# _____



Attached is check for \$_____ made out to:
"Bethel Supercross BMX, Inc."

Thanks for your generous support of this local youth activity.



2008 RACE SPONSORSHIP

Bethel Supercross BMX, Inc.
A 501(c)(3) Non-Profit Organization

SPONSORSHIP GUIDELINES FOR THE 2008 SPRING/SUMMER RACING SEASON

Contribution of \$350.00
(to help defray cost of the trophies for the day)

- ◆ Sponsor's name on all the trophies of the day
- ◆ Full page ad in the 2008 Bethel Supercross BMX Recognition Book - worth \$100.00
- ◆ Sponsor's name acknowledged by the announcer throughout the day
- ◆ Opportunity to place your advertising sign (approx. 16" x 32") at the track for the racing season
- ◆ Opportunity to hand out promotional items anytime during the season
- ◆ Receipt of a Sponsor's Award of the Day

Special Offer

A one time contribution of \$500 for a race day and the track will also include a large banner that will be placed over the starting hill (facing the starting gate) for the race. The banner will be given to you for your use, including any subsequent race day sponsorships.

Mail checks and completed forms to:

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Treasurer
4 Sky Edge Dr.
Bethel, CT 06801

2008- RACE SPONSORSHIP FORM - 2008

Sponsor's Name _____

Contact Name _____ Telephone () _____

Address _____ City/State/Zip _____

Artwork attached for ad? Yes No



Attached is check for \$_____ made out to:
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2008 TRACK SPONSOR

Bethel Supercross BMX, Inc.
A 501(c)(3) Non-Profit Organization

GUIDELINES FOR TRACK SPONSORSHIP FOR THE
2008 SPRING/SUMMER RACING SEASON

Corners #1— #3— or— #5 - \$1500.⁰⁰ ea.

Corners #2, 4 or Finish Line - \$800.⁰⁰ ea.

Back of Starting Gate - \$500.⁰⁰

NEW > Moto Board and Moto Board cover - \$1500.⁰⁰ *

**** Sponsor responsible for obtaining the two signs***

- ◆ Sponsor's name painted on the selected area—minimum 2 year commitment
- ◆ A race dedicated to the Sponsor with all the benefits of a Race Sponsor—worth \$350
- ◆ A one year sponsorship for a Rider under the Sponsor's name—worth \$200
- ◆ Full page ad in the Supercross Track Book (for the annual recognition program at the end of the season)—worth \$100

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2008- TRACK SPONSORSHIP FORM - 2008

To: Bethel Supercross BMX, Inc.

From: _____ Date: _____

I agree to sponsor _____ (specify area) at Bethel Supercross BMX for \$_____, for which my check is attached. I further agree to sponsor the same for a second year (year 2009) that will be due and payable on March 31, 2008.

Signed (Sponsor): _____

Accepted on behalf of Bethel Supercross BMX, Inc.: _____



Make checks payable to: **Bethel Supercross BMX, Inc.**

Thanks for your generous support of this local youth activity.



2008 ADVERTISING SPONSOR

Bethel Supercross BMX, Inc.
A 501(c)(3) Non-Profit Organization

SUPERCROSS TRACK BOOK PRICES

AD PRICES FOR THE 2008 SPRING/SUMMER RACING SEASON

Full page	\$100.00
Half page	\$ 50.00
Quarter page	\$ 25.00

AD BOOK WILL BE PUBLISHED IN CONJUNCTION WITH THE AWARDS PICNIC

GREAT OPPORTUNITY !!! **SIGNAGE AT THE TRACK \$35.00**
PLACEMENT AT THE TRACK OF THE 16" X 32" (APPROX.) SIGN THAT YOU SUPPLY

SPECIAL OFFER !!!

QUARTER PAGE AD plus SIGNAGE - \$50.00

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Bethel, CT 06801

2008 ADVERTISING SPONSOR FORM - 2008

Advertiser's Name _____

Contact Name _____ Telephone () _____

Address _____ City/State/Zip _____

Type of advertising (please check) Ad book (Size: _____) Signage (\$35.00) Both (\$50.00)

Artwork attached for ad? Yes No



Attached is check for \$ _____ made out to:
"Bethel Supercross BMX, Inc."

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